

DEADLINE
July 1st, 2024



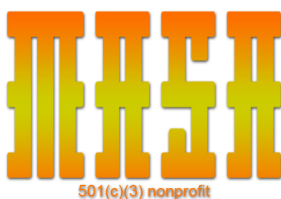
Saturday & Sunday

May 4th & 5th 2024

Deadline July 1st, 2024

Old Kmart Lot
5909 E. State St.
Rockford IL.

To Benefit



Celebrate our 12th
Anniversary with us!

Join in on the fun and be part of the biggest and best Cinco De Mayo celebration in the 815! Plus it all benefits two local non profits! Feel free to contact us for more info or schedule a time to meet so we can figure out the best package for you and your business.

Email: msalgadowebb@hotmail.com
Manuel (815) 209-3017

Sponsor Packages

EL JEFE \$5k

- ◆ Mentioned In All Aspects Of Event
- ◆ Social Media ReShare Once A Month For A Year
- ◆ Email Blast Announcing Your Sponsorship
- ◆ Prime Visibility Of Logo For One Year
- ◆ VIP Canopy Area For You And 8 Guest
 - Plus Everything Listed Below In The Package Below

HOT TAMALES \$2,500

- ◆ Mentioned In All Pre Press Related Materials
- ◆ Logo On Main Stage Banners
- ◆ Logo On Website/Social Media For One Year
- ◆ Speaking Opportunity During Event
 - ◆ Small Logo On Trophies
 - ◆ Ten Tickets To Tamale Fest
 - ◆ Ten Tickets To Kahlaca Fest
- Plus Everything Listed Below In The Package Below

EL PADRINO \$1k

- ◆ Mentioned On Social Media/Website
- ◆ Banner* Space At One Of Several Key Spots
 - ◆ Exhibition Booth 10x10
 - ◆ Logo on Official 2024 T-Shirt
 - ◆ Name on Trophies
 - ◆ Six Tickets to Tamale Fest
- *Banner Spots Are First Come First Served
- Plus Everything Listed Below In The Package Below

EI AMIGO \$500

- ◆ Name On Official Flyer
- ◆ Logo on Website W/Hyperlink
- ◆ Name On Official 2024 T-Shirt
- ◆ Recognition On All PSA's
- Plus Everything Listed Below In The Packages Below

Packages Continued On Page 2

DEADLINE
July 1st, 2024

Sponsor Packages

Choose Your Package

- El Tio \$150**
- Lowrider \$300**
- Amigo \$500**
- El Padrino \$1k**
- Hot Tamale \$2,500**
- El Jefe \$5k**
- El Patron \$10,000**
- In-Kind Donation**

-SPONSOR INFO-

Business Name _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Email _____
 Phone/Cell _____

Will You Be Adding A In-Kind Donation?

- Yes No
- Gift Item Or Certificate Is Enclosed
 - I Need Committee To Create Certificate For Me
 - Will Deliver Or Mail No Later Than 8/1/2024
 - Please Contact Me For Pick Up
 - I Am Donating Other And Will Explain Below

Please Explain: _____

Estimated Value: _____

Any Special Request? _____

Signature _____

Date _____

EL LOWRIDER \$300

- ◆ Banner Facing Entrance Or In Car Show Area*
 - ◆ Four Tickets to Tamale Fest
- *Must Provide Banner By Aug 14th & No Bigger Than 2ft x 4ft
 ○ Plus Everything Listed Below In The Package Below

EL TIO \$150

- ◆ Recognition On Website And Social Media
- ◆ Name On Sponsor Board At Event
- ◆ Swag Bag Stuffer Must Provide Materials
- ◆ Two Tickets To Tamale Fest

IN-KIND DONATION

Support w/ a non-cash donation which will be used to support the festival operations and enhance the overall experience.

Examples Below...

- ◆ Media Sponsor (Air Time, Commercials, Publicity)
 - ◆ Deep Discounts (Hotels, Air, Recreation)
- ◆ Gift Cards For Giveaways (Food, Events, Fun)
 - ◆ Performances (Bands, DJ's, Magicians)
- ◆ Services (Security, Shuttles, Face Painting)
- ◆ Equipment Loans (Lift, Bleachers, Generators)
 - ◆ Product Gift Baskets

Please print legibly and exactly as they should appear in all publications. No refunds or exchanges. This form and contributions must be received by: July 1st, 2024.

Please send and make checks payable to:
Majestic Media / Manuel Salgado
207 Palm Ave.
Rockford, IL 61107

Please send artwork, graphics, and or logo to
msalgadowebb@hotmail.com
Additional instructions for artwork will be sent after contract is received.

Form/Contributions Deadline August 4th
Banner/ In-Kind Deadline August 7th

INTERESTED IN SPONSORING MULTIPLE EVENTS? WE HAVE A SEASON SPONSOR PACKAGE! ASK US FOR INFO

DEADLINE
March 29th, 2024

2024

Season Sponsor Package

Includes our Cinco De Mayo Rockford event, Rockford Chow Down, and Tamale Fest!

Let your company be seen
at all of our major events!
This package is NOT set in stone and
can be personalized to fit your needs!

Choose Your Package

El Patron \$10,000 Initial _____

-SPONSOR INFO-

Business Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone/Cell _____

Will You Be Adding A In-Kind Donation?

Yes No

- Gift Item Or Certificate Is Enclosed
- I Need Committee To Create Certificate For Me
- Will Deliver Or Mail No Later Than 3/31/2023
- Please Contact Me For Pick Up
- I Am Donating Other And Will Explain Below

Please Explain: _____

Estimated Value: _____

Any Special Request? _____

Signature _____

Date _____

El Patron \$10,000

- ◆ Season Sponsor & Prime Visibility At Our Major Events
 - ◆ Special Press Release Announcing Your Sponsorship W/ Lowrider Car And Folklorico Dancers
 - ◆ Logo W/ Hyperlink On Top Of Our Website For One Year
 - ◆ "Welcome Guests" Sign Co-Branded With Your Logo At Entrance
 - ◆ VIP/Canopy Area For You And 10 Guest At Each Event
 - ◆ 50 Tickets For Each Ticketed Event
 - ◆ Banner Space Facing Main Entrance & Street
 - ◆ Speaking Opportunity At All Of Our 2024 Events
 - ◆ Reserved Parking Space For Two Vehicles
 - ◆ Any Special Request?
 - Plus Everything Listed Below In The Tamale Fest Packages

Please print legibly and exactly as they should appear in all publications. Due to our earliest event being in May this form and contributions must be received by:
March 29th, 2024.

Please send and make checks payable to:
Majestic Media Inc.
207 Palm Ave.
Rockford, IL 61107

Please send artwork, graphics, and or logo to
msalgadowebb@hotmail.com

Form/Contributions Deadline March 31st
Banner/ In-Kind Deadline April 7th

More info at www.TamaleFest815.com