

DEADLINE  
July 1st, 2024



July 20<sup>th</sup> & 21<sup>st</sup>  
Deadline July 1<sup>st</sup>, 2024

Old Kmart Lot  
5909 E. State St.  
Rockford IL.

To Benefit  
TWO LOCAL NONPROFITS!

Celebrate our 4<sup>th</sup>  
Anniversary with us!

Join in on the fun and be part of the biggest foodie fest in the 815! It all benefits two local non profits. Feel free to contact us for more info or schedule a time to meet so we can figure out the best package for you and your business.

Email: msalgadowebb@hotmail.com  
Manuel (815) 209-3017

## Sponsor Packages

### DIAMOND \$5k

- ◆ Mentioned In All Aspects Of Event
- ◆ Press Release Event Announcing Your Sponsorship
- ◆ Social Media ReShare Once A Month For A Year
- ◆ Email Blast Announcing Your Sponsorship
- ◆ Large Logo On Official 2024 T-Shirt
- ◆ Prime Visibility Of Logo For One Year
- ◆ VIP Canopy Area For You And 8 Guest
- Plus Everything Listed Below In The Package Below

### PLATINUM \$2,500

- ◆ Mentioned In All Pre Press Related Materials
- ◆ Logo On Main Stage Banners
- ◆ Logo On Website/Social Media For One Year
- ◆ Speaking Opportunity During Event
- ◆ Ten Tickets To Chow Down
- ◆ Ten Tickets To Tamale Fest
- Plus Everything Listed Below In The Package Below

### GOLD \$1k

- ◆ Mentioned On Social Media/Website
- ◆ Banner\* Space At One Of Several Key Spots
- ◆ Exhibition Booth 10x10
- ◆ Logo on Official 2024 T-Shirt
- ◆ Six Tickets to Tamale Fest
- \*Banner Spots Are First Come First Served
- Plus Everything Listed Below In The Package Below

### SILVER \$500

- ◆ Name On Official Flyer
- ◆ Logo on Website W/Hyperlink
- ◆ Name On Official 2024 T-Shirt
- ◆ Recognition On All PSA's
- Plus Everything Listed Below In The Packages Below

Packages Continued On Page 2

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# Sponsor Packages

## Choose Your Package

- BRONZE \$250**
- SILVER \$500**
- GOLD \$1k**
- PLATINUM \$2,500**
- DIAMOND \$5k**
- PRESENTING \$10,000**
- In-Kind Donation**

## -SPONSOR INFO-

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Phone/Cell \_\_\_\_\_

Will You Be Adding A In-Kind Donation?

- Yes  No
- Gift Item Or Certificate Is Enclosed
  - I Need Committee To Create Certificate For Me
  - Will Deliver Or Mail No Later Than 6/21/2024
  - Please Contact Me For Pick Up
  - I Am Donating Other And Will Explain Below

Please Explain: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated Value: \_\_\_\_\_

Any Special Request? \_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## BRONZE \$250

- ◆ Recognition On Website And Social Media
  - ◆ Name On Sponsor Board At Event
  - ◆ Swag Bag Stuffer Must Provide Materials
    - ◆ Two Tickets To Tamale Fest
    - ◆ Two Tickets To Chow Down

## IN-KIND DONATION

Support w/ a non-cash donation which will be used to support the festival operations and enhance the overall experience.

Examples Below...

- ◆ Media Sponsor(Air Time, Commercials, Publicity)
  - ◆ Deep Discounts (Hotels, Air, Recreation)
- ◆ Gift Cards For Giveaways (Food, Events, Fun)
  - ◆ Performances (Bands, DJ's, Magicians)
  - ◆ Services (Security, Shuttles, Face Painting)
- ◆ Equipment Loans (Lift, Bleachers, Generators)
  - ◆ Product Gift Baskets

Please print legibly and exactly as they should appear in all publications. No refunds or exchanges. This form and contributions must be received by: June 21st, 2024.

Please send and make checks payable to:

**Majestic Media**  
207 Palm Ave.  
Rockford, IL 61107

Please send artwork, graphics, and or logo to [msalgadowebb@hotmail.com](mailto:msalgadowebb@hotmail.com)  
Additional instructions for artwork will be sent after contract is received.

Form/Contributions Deadline June 21st  
Banner/ In-Kind Deadline July 3rd

**INTERESTED IN SPONSORING MULTIPLE EVENTS? WE HAVE A SEASON SPONSOR PACKAGE! ASK US FOR INFO**

DEADLINE  
March 29th, 2024

2024

# Season Sponsor Package

Includes our Cinco De Mayo Rockford event, Rockford Chow Down, and Tamale Fest!

Let your company be seen  
at all of our major events!  
This package is NOT set in stone and  
can be personalized to fit your needs!

## Choose Your Package

**El Patron \$10,000** Initial \_\_\_\_\_

### -SPONSOR INFO-

Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Phone/Cell \_\_\_\_\_

Will You Be Adding A In-Kind Donation?

Yes  No

- Gift Item Or Certificate Is Enclosed
- I Need Committee To Create Certificate For Me
- Will Deliver Or Mail No Later Than 3/31/2023
- Please Contact Me For Pick Up
- I Am Donating Other And Will Explain Below

Please Explain: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Any Special Request? \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## El Patron \$10,000

- ◆ Season Sponsor & Prime Visibility At Our Major Events
  - ◆ Special Press Release Announcing Your Sponsorship W/ Lowrider Car And Folklorico Dancers
  - ◆ Logo W/ Hyperlink On Top Of Our Website For One Year
  - ◆ "Welcome Guests" Sign Co-Branded With Your Logo At Entrance
  - ◆ VIP/Canopy Area For You And 10 Guest At Each Event
  - ◆ 50 Tickets For Each Ticketed Event
  - ◆ Banner Space Facing Main Entrance & Street
  - ◆ Speaking Opportunity At All Of Our 2024 Events
  - ◆ Reserved Parking Space For Two Vehicles
  - ◆ Any Special Request?
    - Plus Everything Listed Below In The Tamale Fest Packages

Please print legibly and exactly as they should appear in all publications. Due to our earliest event being in May this form and contributions must be received by:  
March 29th, 2024.

Please send and make checks payable to:  
Majestic Media Inc.  
207 Palm Ave.  
Rockford, IL 61107

Please send artwork, graphics, and or logo to  
msalgadowebb@hotmail.com

Form/Contributions Deadline March 31st  
Banner/ In-Kind Deadline April 7th

More info at [www.TamaleFest815.com](http://www.TamaleFest815.com)